

ENVIRONMENTAL RISK & PFAS LITIGATION CONFERENCE

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Microplastics 2.0: The Looming Challenges, Pitfalls, and Uncertainties Facing the Regulated Community, and Beyond



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Microplastics 2.0:

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The Looming Challenges, Pitfalls, and Uncertainties Facing the Regulated Community, and Beyond

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-Microplastics-A Brief Background





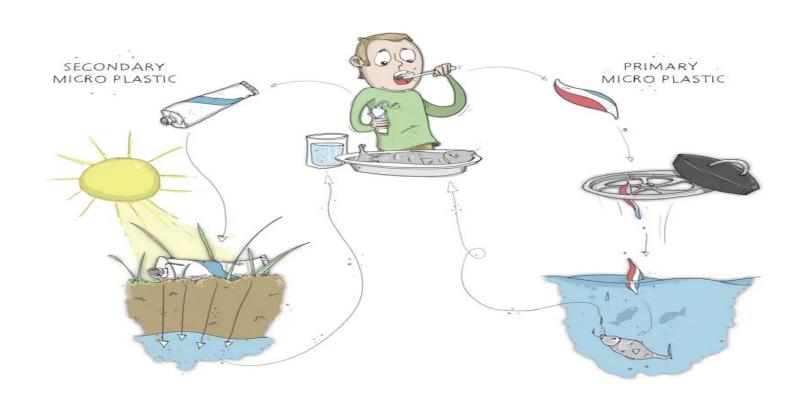








Potential Triple Threat – Environmental, Toxic Tort, and Consumer Claims





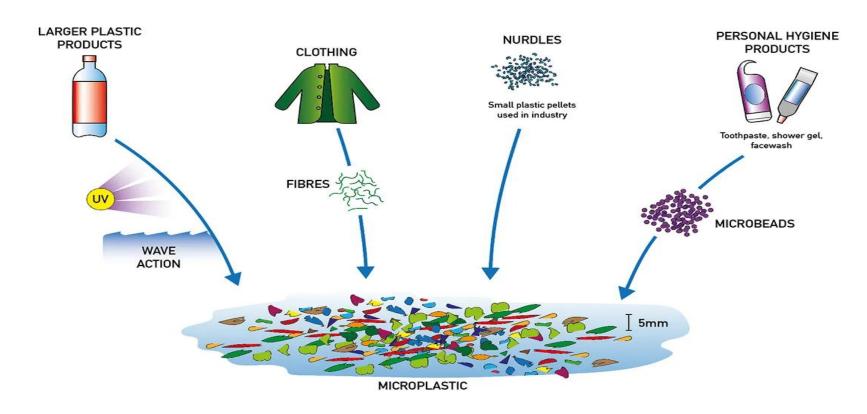






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Sources



https://encounteredu.com/multimedia/images/sources-of-microplastics



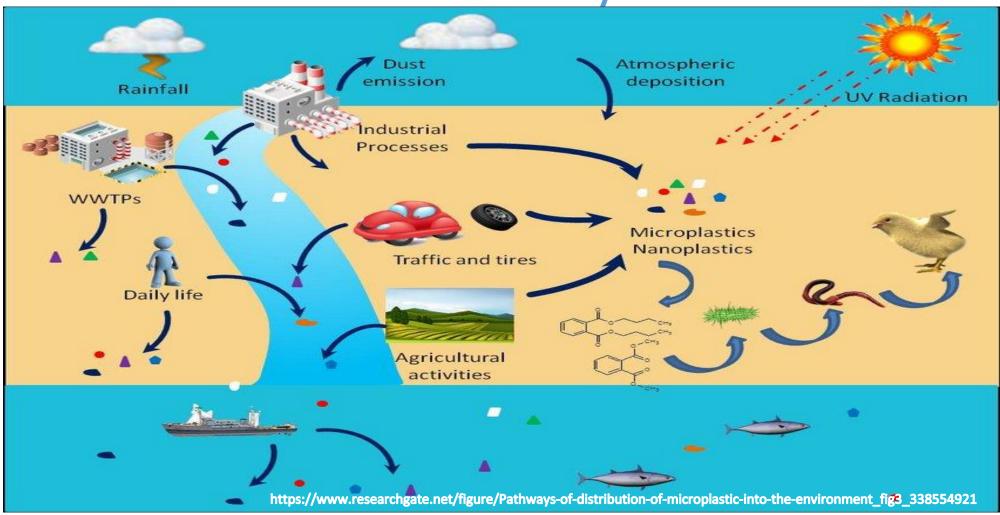






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Pathways





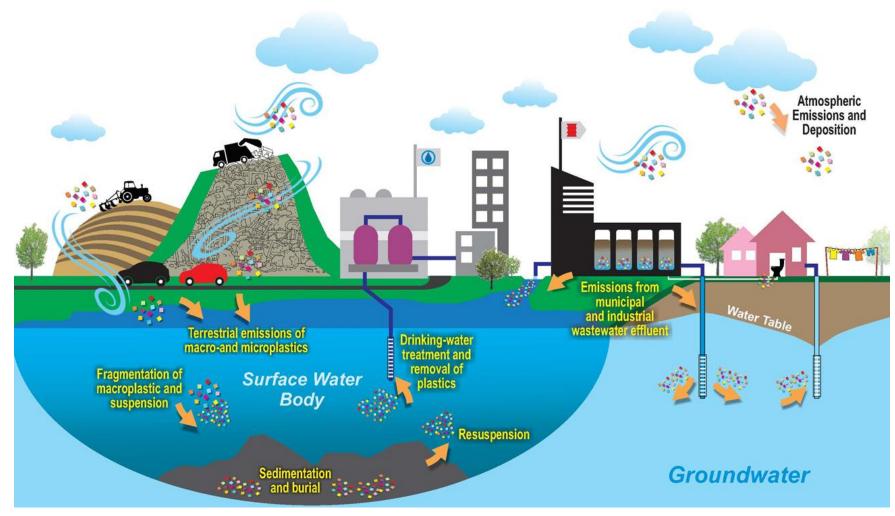






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Lifecycle



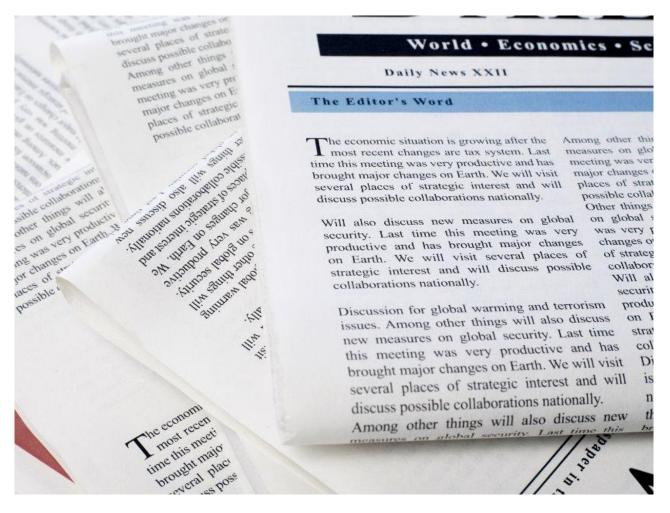








In the News (2025)













Federal Overview – Legislation And Studies



Microbead-Free Waters Act (2015)

 FFD&C prohibits rinse off cosmetics re: added microbeads

Save Our Seas 2.0 ACT (2020)

- Domestic efforts to address marine debris including infrastructure
- International coordination

Agency Efforts

• EPA, CDC, ASDR, FDA







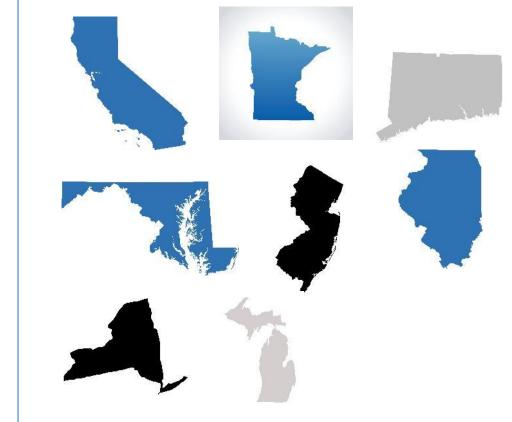


State Laws and Regulations: Direct and Indirect Efforts



States - Direct and Indirect Efforts

- More than half of states started legislative process to study or address plastics in the environment either directly or indirectly
- Issues focused on
 - Drinking water studies and recommendations
 - Recycling
 - Extended producer responsibility (EPR)
 - Microbead bans
 - Plastic bags (single use)
 - Textiles
 - Washing machines





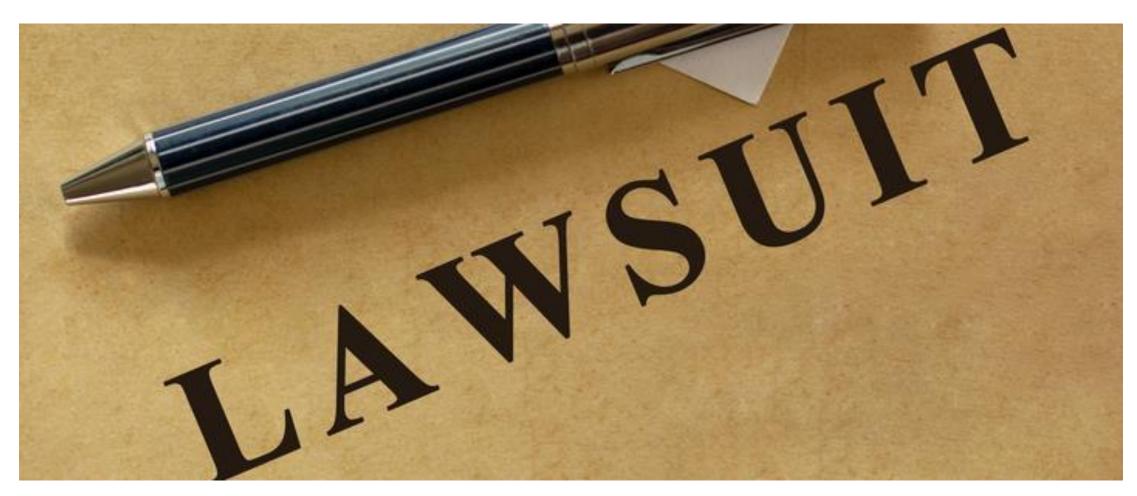






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Microplastics Litigation











Environmental Litigation: Overview





- Center for Biological Diversity v. U.S. EPA, Docket No. 1:20-cv-0056 (D. Hawaii)
- Coalition Project Puget Sounds v. Taylor Shelfish Co. (9th Cir. 2021)
- Center for Biological Diversity v. U.S. Army Corps of Engineers, Docket No. 1:20-cv-00103
- San Antonio Bay Estuary Waterkeeper v. Formoco Plastics Corp., Civil Action No. 6:17-cv-0047 (S.D. Texas)
- Waterkeeper v. Frontier Logistics, 488 F. Supp.3d 240
- Mayor and City Council of Baltimore v. Pepsico, Inc., No. C-24-CV-240 001003
- Sierra Club, Inc. v. Exxon Mobil Corp., No. 3:24-cv-07288 (N.D. CA)









Recommended Proactive Mitigation Measures













Litigation: Consumer Class Action Claims





- Consumer class actions
 - Jurisdictions NY, IL, CA, NJ, MO
 - Defendant types (bottled spring water, containers/bottles, textiles, plastics manufacturers)
 - Primary theories (antitrust, consumer protection laws
 - Primary defenses (standing, no injury, preemption, no class certification, statute of limitations)



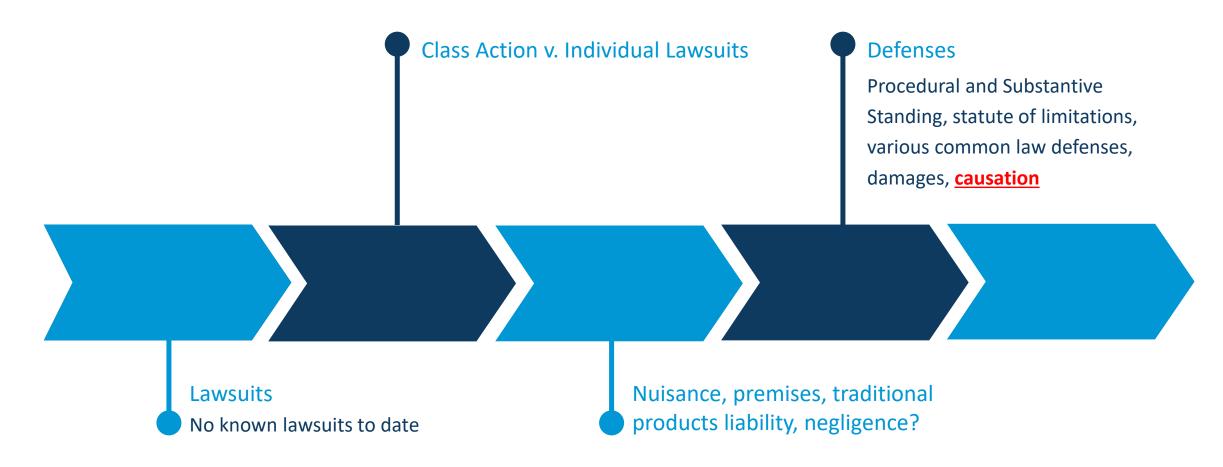






Toxic Tort: Issues, Questions and Obstacles













MP: Sampling and Analysis



Sampling

- Academic-driven
- ITRC Guidance document
- ASTM method
- CA sampling protocols for drinking water
- QA/QC issues (plastics are everywhere)
- Volume and method can affect results

Analysis

- SOPs/lab accreditation only for drinking water
- Particle count vs polymer identification
- Common analytical methods
 - •Raman and FTIR (spectroscopy)
 - Microscopy
- QA/QC issues (plastics are everywhere
- Detection limit/size range
 - Raman: 1-20 μm
 FTIR: 20 μm

Data

It's a mess!

Inconsistent units

- Particle count
- Mass

Morphology and mass require different methods









Human Health



















Translocation

Inflammation

Accumulation

Toxicity from MPs additive chemicals









Microplastics and Insurance Coverage Considerations











Microplastics as an Emerging Insurance Risk



- Environmental contamination (water, soil, air) as well as products that we consume and use on a daily basis
- Health risks and bioaccumulation
- Industries at risk: manufacturing, construction, waste management
- Challenges for Insurers









Types of Potential Insurance Claims Involving Microplastics

- Types of insurance claims:
 - Bodily injury
 - Property damage
 - Public Nuisance
 - Regulatory cleanup
 - Financial loss (business interruption, product recall)
 - Professional Liability











In Conclusion



Be prepared!

- ✓ Stay abreast of regulatory and legal developments
- ✓ More environmental claims
- ✓ More research into toxicological and epidemiological issues
- ✓ Assess potential sources
- ✓ Challenge causative links
- ✓ Scrutiny by regulators & activists
- ✓ Increased detection in environment
- ✓ Science and standards constantly evolving







