



The Verdict Is In: How Social Inflation Is Reshaping Insurance Risk

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Sponsored by:

Alan Gray
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MEET YOUR PANEL



John DeLascio, Esq.

Partner

Hinshaw & Culbertson LLP

E-Mail: JDeLascio@hinshawlaw.com

Telephone: 312-704-3664



Roberta Fitzpatrick

Managing Attorney

Arbella Mutual

E-Mail: Roberta.fitzparick@arbella.com

Telephone: 617-769-3511



Jonathan Gordon

Director of Reinsurance Services

Alan Gray

E-Mail: jgordon@alangray.com

Telephone: 781-303-6924



Brooke Skolnik

VP, Specialty Casualty Claims

Sompo

E-Mail: bskolnik@sompo-intl.com

Telephone: 646-681-0167



Craig Thompson, Esq.

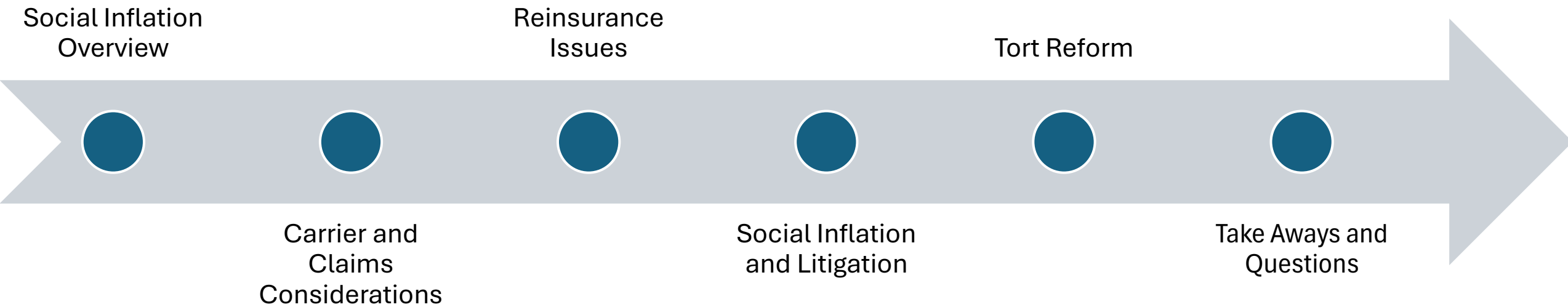
Partner

Venable LLP

E-Mail: CAThompson@Venable.com

Telephone: 410-244-7605

TODAY'S AGENDA



Social Inflation Overview

Social Inflation



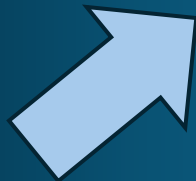
The most important insight:

Social inflation is not a phase. It is a structural change in legal culture.

**Social inflation is
Structurally
Permanent, Not
Cyclical**

Which means:

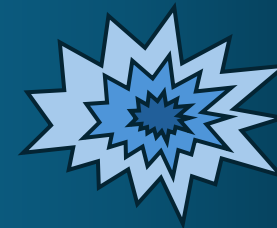
**Pricing Permanently
Adjusts Upward**



**Coverage
Permanently Tightens**



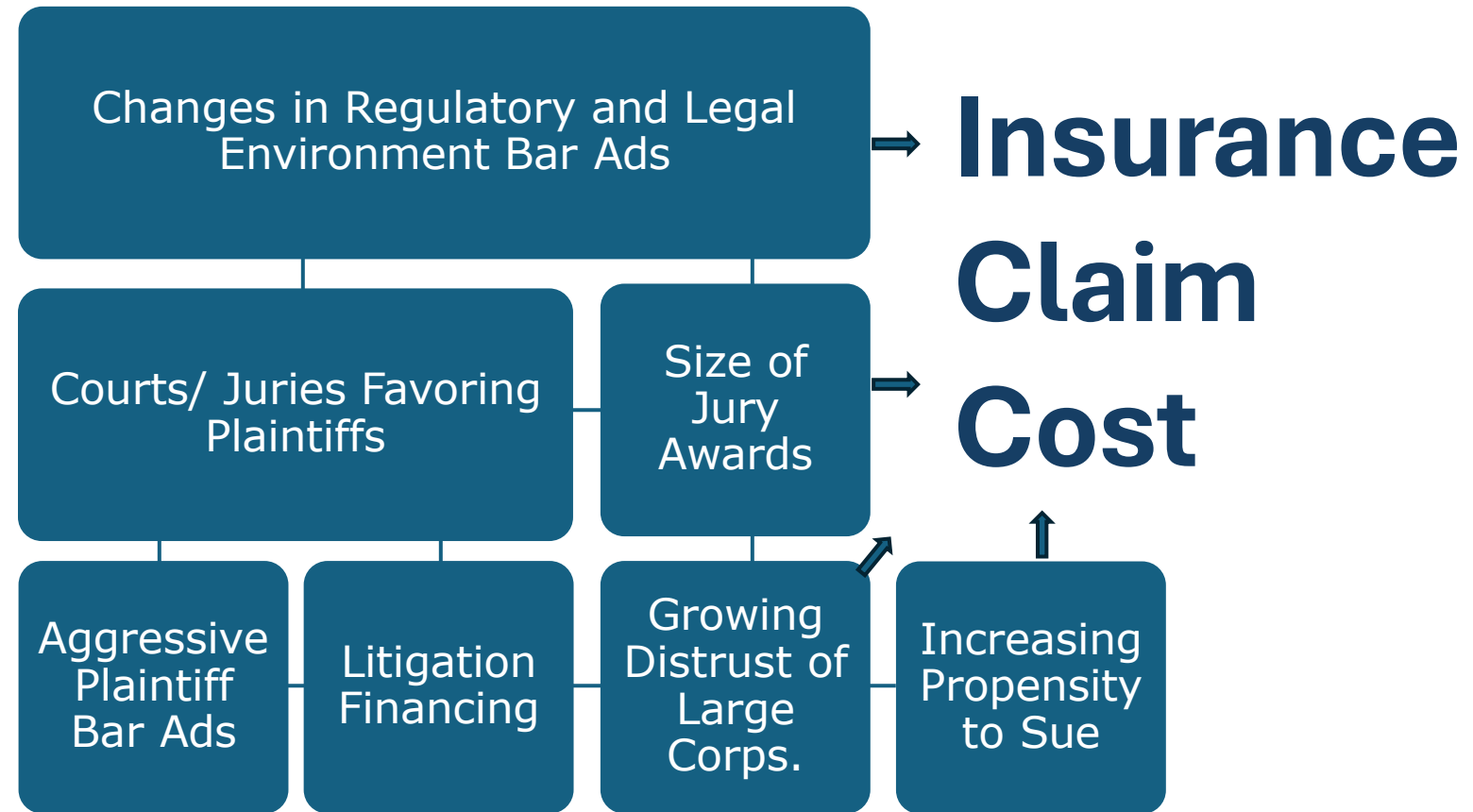
**Risk Management
Becomes More
Aggressive**



Social Inflation



Social Inflation: Many Interrelated Causes, Difficult to Manage



Applied to a seemingly limitless number of issues,
these drivers are pushing tort costs (and therefore claim costs upward)

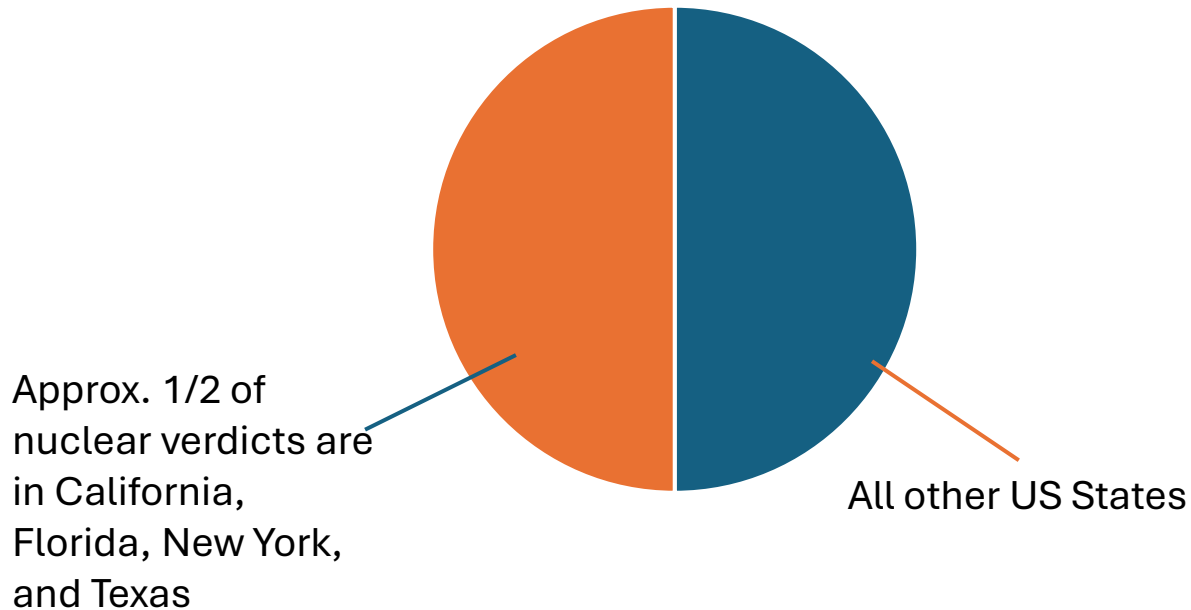
Social Inflation Overview

Only about 25% of nuclear verdicts include punitive damages

Two-thirds of nuclear verdicts in personal injury and wrongful death cases are in product liability, auto accident, and medical liability cases

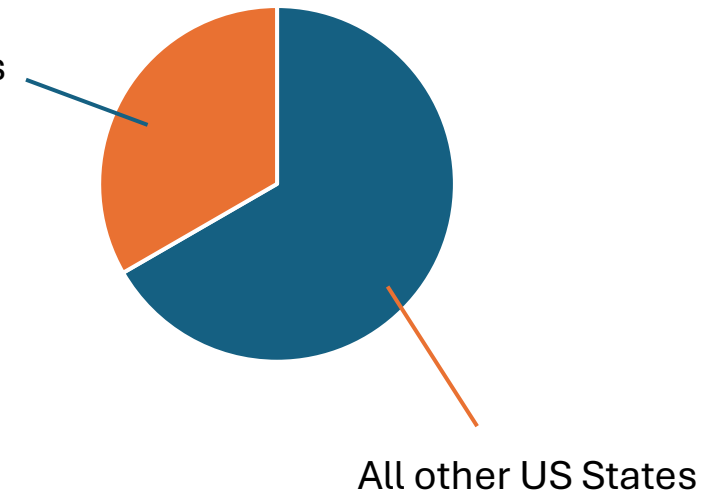
About 10% of nuclear verdicts include economic damages, e.g., lost income, medical costs

Nuclear Verdicts



But only approx. 1/3 of the US Population lives in California, Florida, New York, or Texas

State Population



Social Inflation

Johnson & Johnson, distributors
finalize \$26B opioid settlement

Bayer ordered to pay more than \$2

BD settles majority of 38,000 lawsuits
over dangerous surgical mesh

over contaminated water
with 'fore' at Camp Lejeune continues to grow

DOJ: Boeing agrees to pay \$2.5
billion
after 7

Juul
states and District of
Cook Medical defends its products after
another IVC filter company loses court case

sold defective

GSK strikes \$2.2bn deal to resolve legal
cases in US over heartburn treatment
Zantac

Missouri farm awarded \$265M in suit
against BASF and Bayer

Judge approves \$600 million
settlement for Ohio residents
2023 train derailment

legal

scandal, agrees to pay \$1B

feeding machines

Johnson &

GM Reaches \$120m Settlement With
States Over Switches

\$8 billion Risperdal award
against J&J to \$6.8 million

Appeals Court: J&J must pay \$302M
in pelvic mesh case

suits seeking damages for
each \$4B global settlement,

PG&E court filings say
victims of California wildfires

Bayer to pay \$1.6b to settle
s of US Essure injury

V's \$14.7

Over

air bag

1

Carrier and Claim Considerations

Carrier and Claims Considerations



Claims Handling

Reserving

Risk Assessment

Actuarial Models

Defense Strategies

Settlements

Insurance Coverage

Allocation

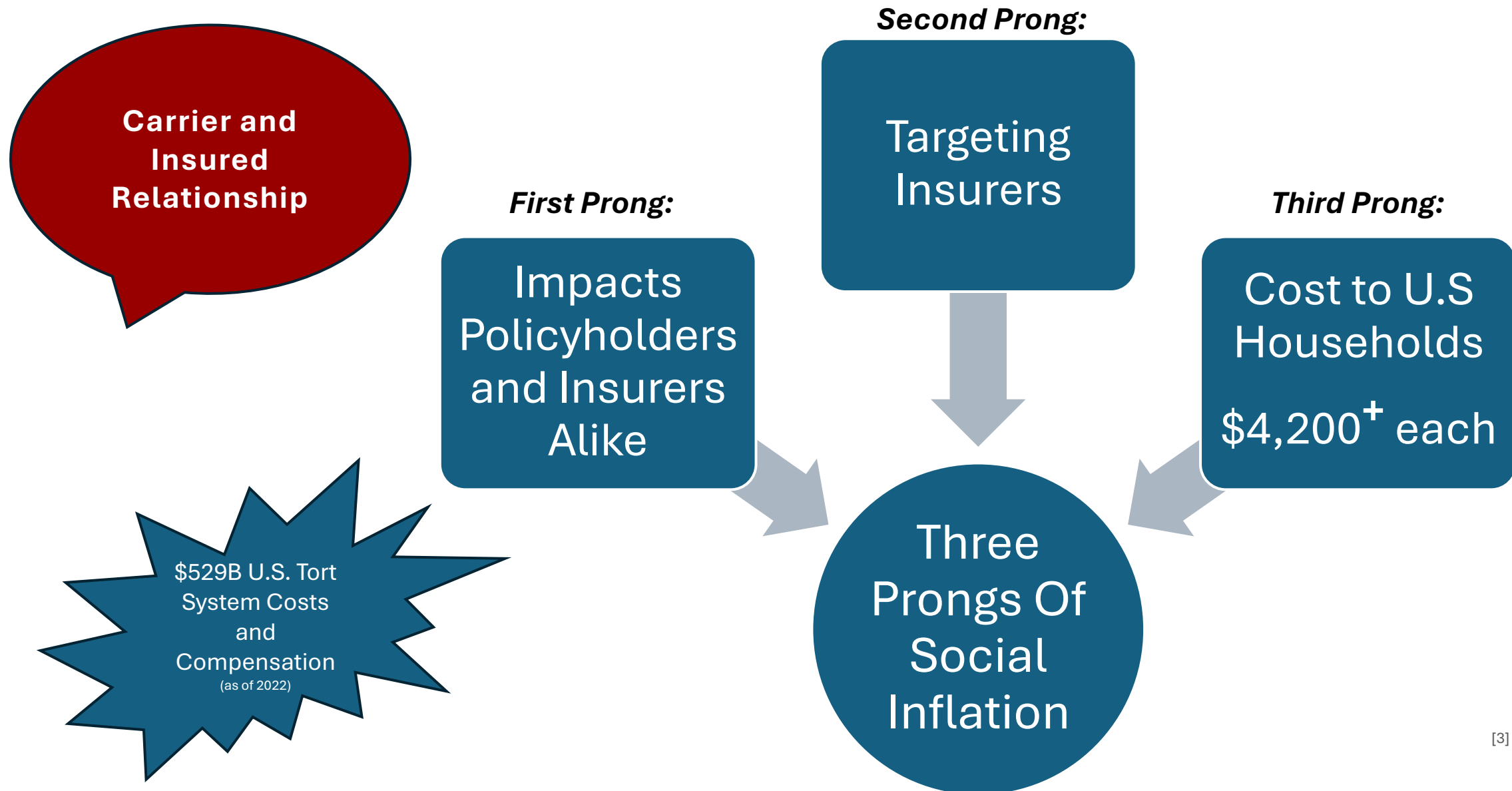
Reinsurance Market

Underwriting

Litigation Funding

Punitive Damages

Carrier and Claims Considerations:



Bad Faith Exposure in a Nuclear Verdict Environment

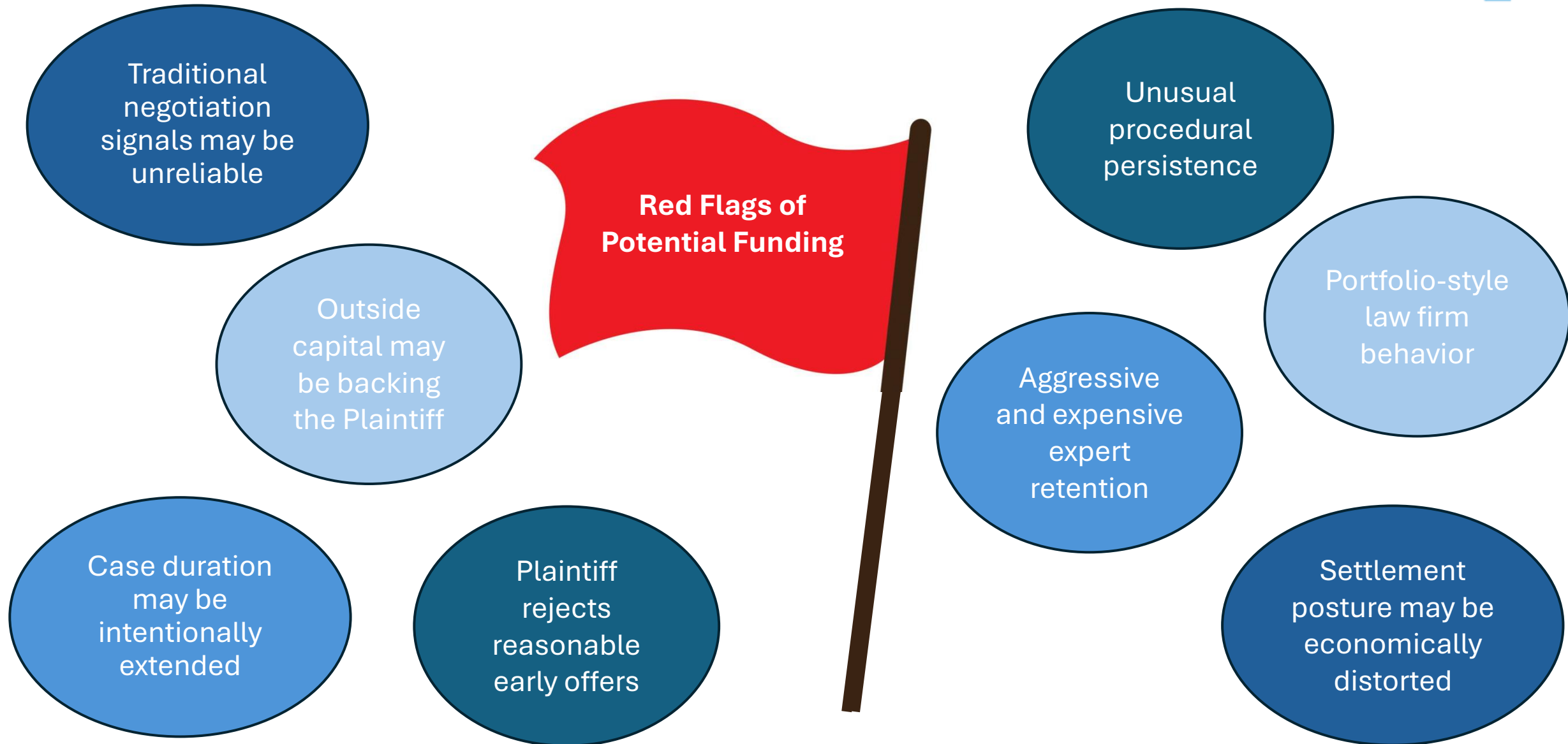
When Does Bad Faith Exposure Arise?

- Carrier fails to settle within policy limits when liability is *reasonably* clear
- Carrier delays responding to settlement demands which can increase trial risks
- Carrier inadequately investigates before making coverage or settlement decisions
- Carrier prioritizes its own financial interests over the insured's exposure

What the Documentation Trail Must Show

- Timely investigation and ongoing file documentation at every stage
- Written analysis of settlement authority relative to venue risk and exposure
- Evidence that the insured was kept informed of excess verdict risk
- Contemporaneous records of every settlement demand, response, and decision rationale

Carrier and Claims Considerations



Carrier and Claims Considerations



Underwriting Strategy and Pricing

**Breaking Historical
Actuarial Assumptions**

Higher Retentions

Commercial auto liability seems to be the origin of social inflation and most impacted. CITE IS IN NOTES 1)

Reshaping the Math

Higher Premiums

Available capacity is declining and rate increases and loss trends are exceeding rate increases
CITE IS IN NOTES 2)

Narrower Coverage

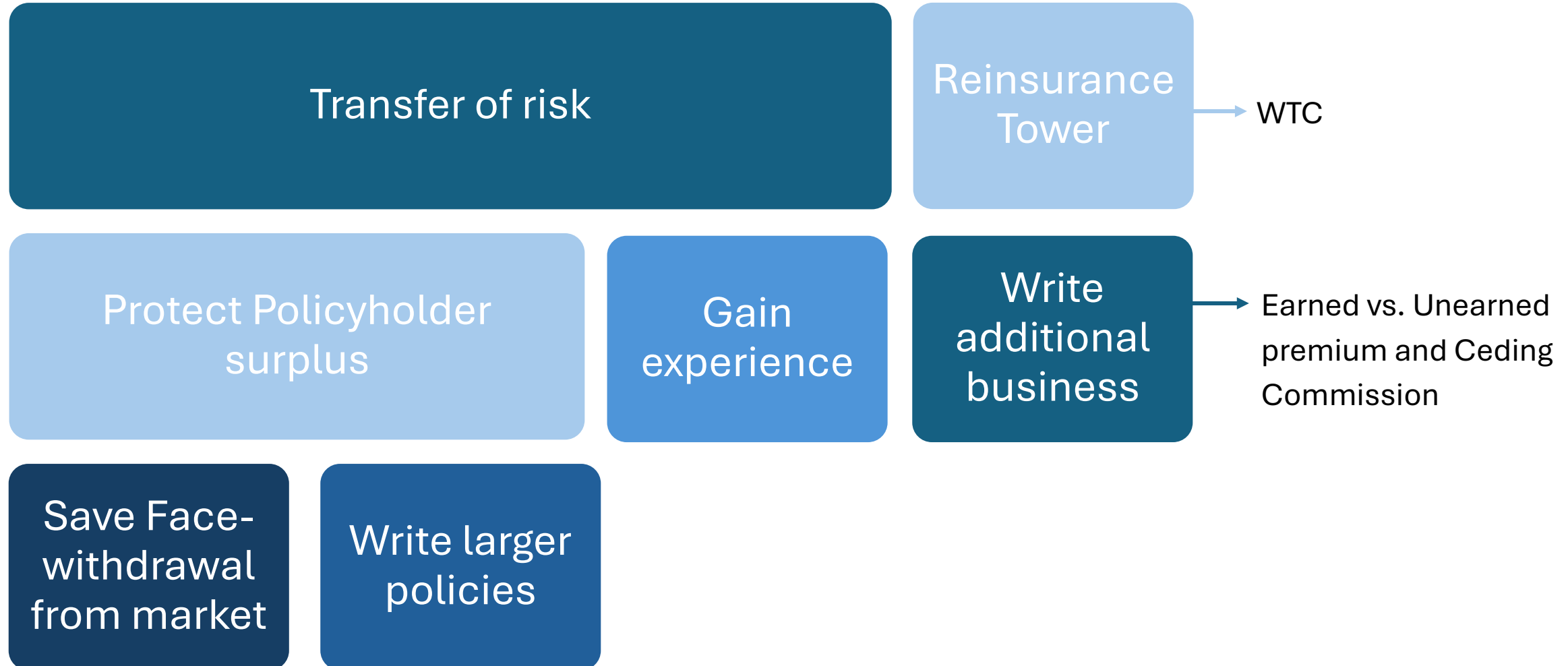
U.S. commercial casualty losses reached \$143 billion in 2023, following an average annual growth rate of 11% over the previous five years. For comparison, these losses were 33% higher than the \$108 billion in global insured losses from natural catastrophes. CITE IS IN NOTES 3)

Reinsurance Issues

Reinsurance



Why Reinsurance?



Types of Reinsurance

Facultative

- **Protect the treaty**
- **High risk exposure**
- **Non admitted insurer**
- **One for one relationship between policy and certificate**
- **Usually base of reinsurance tower**
 - Inures to the benefit of the treaty

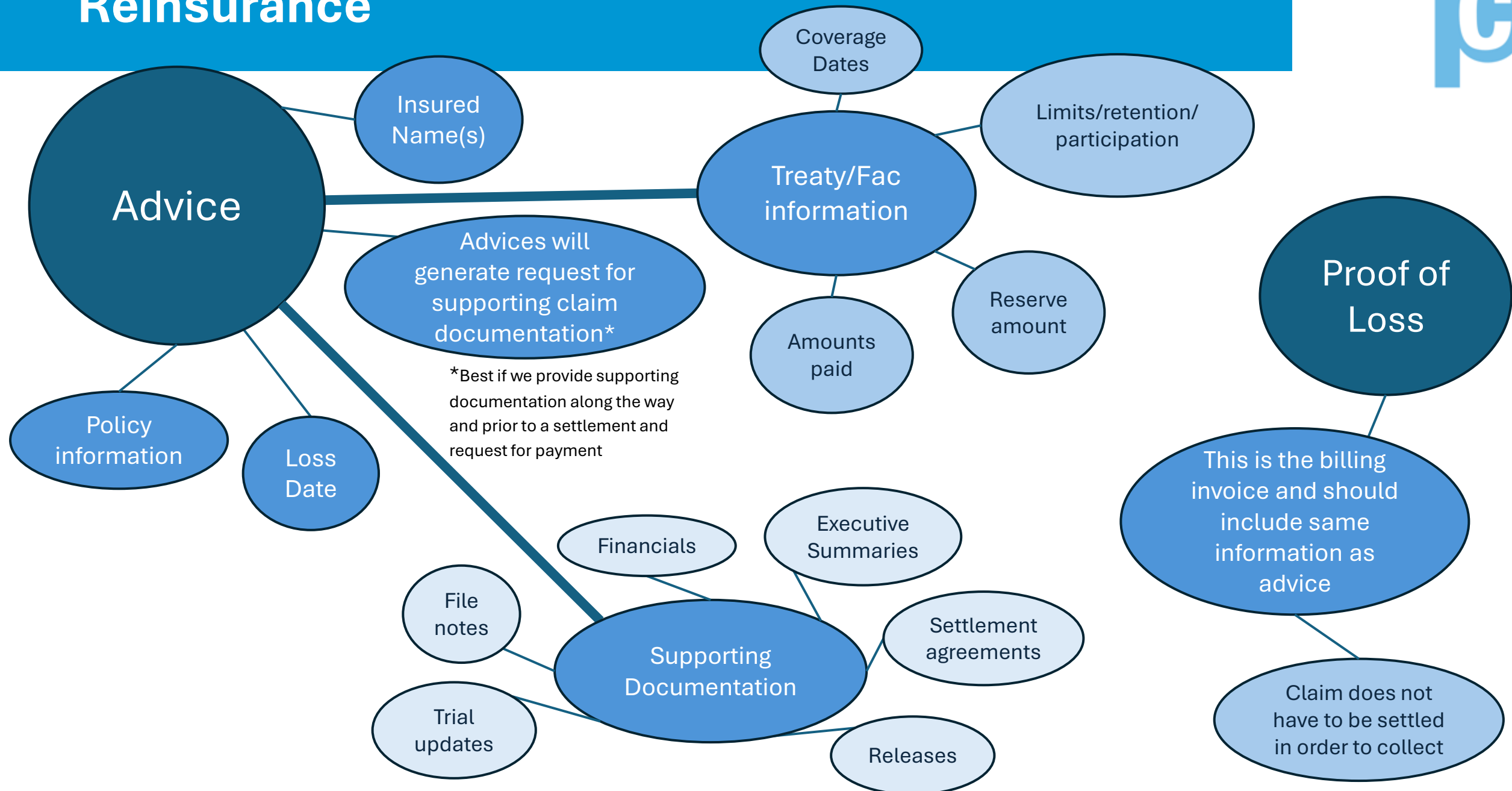
Treaty

- **Pro Rata**
- **Excess of Loss**
 - Aggregate Retentions and aggregate limits
 - CAT Treaties
 - *Very high attachments*
 - *Specific window of coverage*
 - Stop Loss

Expenses

- **UNL (Ultimate Net Loss)**
- **Pro Rata in addition**
 - Expenses cannot be collected until indemnity paid
- **Combination of both**

Reinsurance



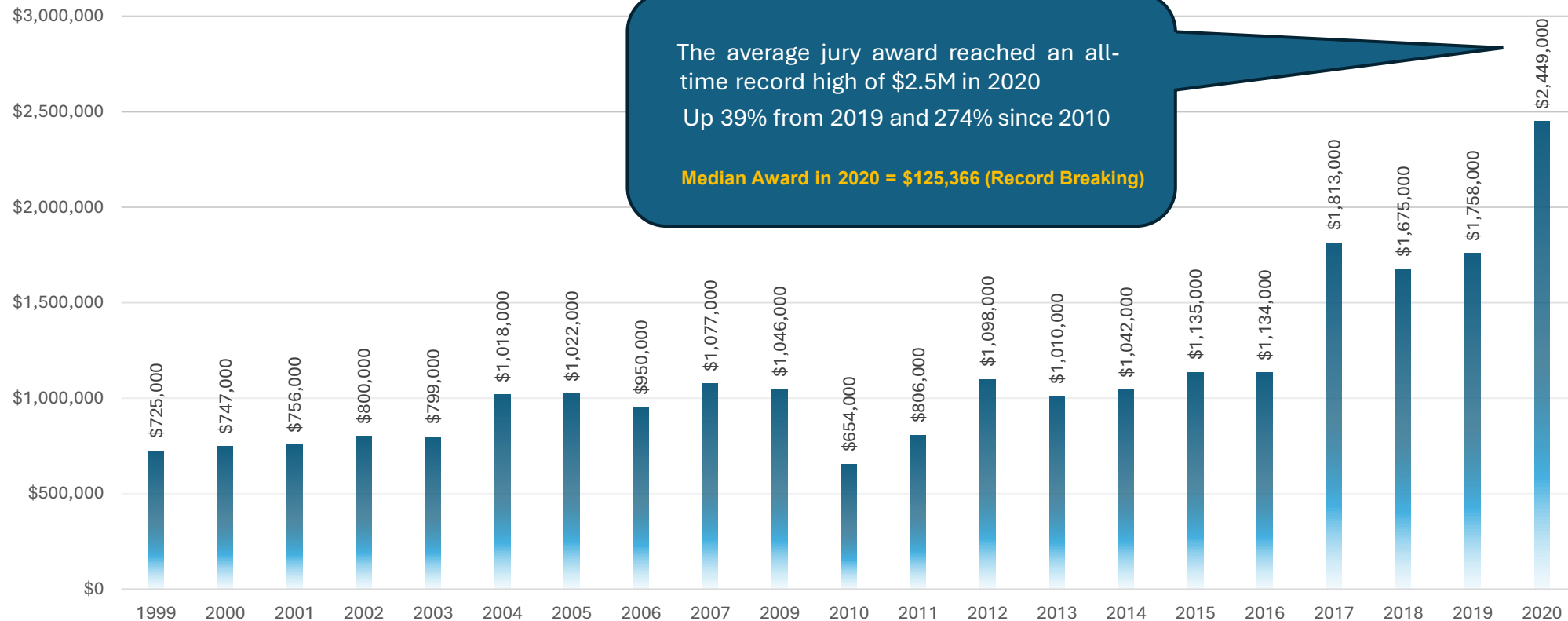
Social Inflation and Litigation

Social Inflation and Litigation



National Trends for Average Jury Awards

AVERAGE JURY AWARD 1999-2020



Social Inflation and Litigation



Litigation Defense Considerations

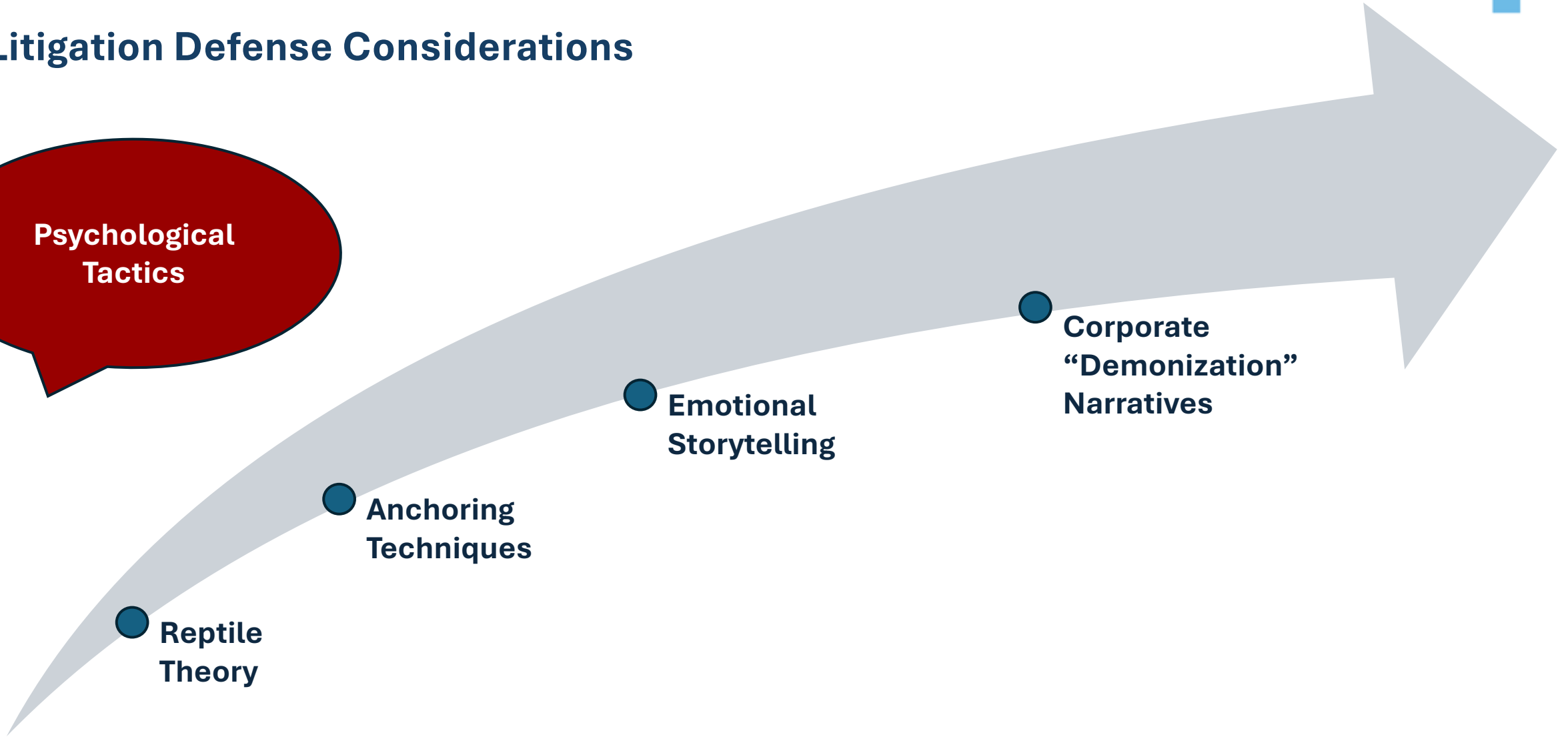
**Psychological
Tactics**

**Reptile
Theory**

**Anchoring
Techniques**

**Emotional
Storytelling**

**Corporate
“Demonization”
Narratives**



Social Inflation and Litigation



Social Inflation is Fundamentally Cultural, *Not Economic*

**Nuclear
Verdicts and
Jury Behavior**

News Of Extreme Jury Awards

Attorney Advertising

Changing Juror Mindsets

Cultural Shifts

Social Inflation and Litigation



Key Cultural Shifts

**Nuclear
Verdicts and
Jury Behavior**

**Growing distrust of
corporations and
institutions**

**Increased belief that
large companies
should “pay” for
social harm**

**Expanding definitions
of negligence,
emotional distress,
and liability**

Unlike economic inflation, social inflation is driven by changing “social attitudes” e.g., blame, fairness, and corporate responsibility.

Social Inflation and Litigation:



**Nuclear
Verdicts and
Jury Behavior**

Historically

Now

Nuclear verdict risk is a significant challenge, with 135 lawsuits against corporate defendants resulting in awards greater than \$10M in 2024. With 49 verdicts going “thermonuclear” with awards greater than \$100M.

Jurors In the U.S.
Are Increasingly
Rejecting
Traditional
Damage
Boundaries

Economic loss → compensable
Pain & suffering → capped or restrained

Emotional harm, Psychological
distress, “Loss of enjoyment of life”,
Future speculative damages

Tort Reform

In February 2026, Senate Republicans reintroduced the Litigation Funding Transparency Act:

Require disclosure of third-party litigation funding in certain large federal civil proceedings, including federal class actions, multidistrict litigation proceedings, and coordinated or consolidated federal proceedings involving 100 or more civil actions.

Any entity in a covered action would be required to disclose the identity of any third-party litigation funder and provide the funding agreement to the court and named parties, unless otherwise ordered by the court.

The proposed bill would also require disclosure of whether the funder is a foreign state, foreign person, sovereign wealth fund, or foreign-controlled commercial enterprise.

It would also prohibit third-party funders from controlling or influencing litigation strategy, settlement negotiations, or other litigation decisions and restrict access to discovery materials covered by a protective order unless the court permits access

Tort Reform



Require disclosure of third-party funding

Restrict “anchoring” arguments

Amend state rules of evidence to mirror revised Federal Rule of Evidence 702 for expert testimony

Cap punitive / non-economic damages

Prohibit trial consolidation

Address legal service advertisements/solicitation

Federal Rule of Evidence 702 requires proffered testimony to meet a “Preponderance of the evidence standard” and “that each expert opinion must stay within the bounds of what can be concluded from a reliable application of the expert’s basis and methodology.” With judges serving a “gatekeeping” role to ensure appropriate application (Effective as of December 1, 2023)

Wrap Up:
Takeaways and Questions

YOUR PANEL



John DeLascio, Esq.

Partner
Hinshaw & Culbertson LLP
E-Mail: JDeLascio@hinshawlaw.com
Telephone: 312-704-3664



Roberta Fitzpatrick

Managing Attorney
Arbella Mutual
E-Mail: Roberta.fitzparick@arbella.com
Telephone: 617-769-3511



Jonathan Gordon

Director of Reinsurance Services
Alan Gray
E-Mail: jgordon@alangray.com
Telephone: 781-303-6924



Brooke Skolnik

VP, Specialty Casualty Claims
Sompo
E-Mail: bskolnik@sompo-intl.com
Telephone: 646-681-0167



Craig Thompson, Esq.

Partner
Venable LLP
E-Mail: CAThompson@Venable.com
Telephone: 410-244-7605



THANK YOU

CITATIONS



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