

PERRIN CONFERENCES

DIVERSITY & INCLUSION

IN THE LEGAL INDUSTRY CONFERENCE



November 1, 2018

The Union League of Philadelphia
Philadelphia, PA

Chairs:

Ann M. Anaya, Esq., Chief Diversity Officer, Global Diversity and Inclusion
Strategic Lead, 3M, St. Paul, MN

Alonzo Barber, Esq., Enterprise Global Sales Group, Microsoft North America, Chevy
Chase, MD



Perrin Conferences

Diversity & Inclusion in the Legal Industry Conference

Philadelphia, PA

Thursday, November 1, 2018

8:30 AM – Welcome & Opening Remarks

Ann M. Anaya, Esq., Chief Diversity Officer, Global Diversity and Inclusion Strategic Lead, 3M, St. Paul, MN
Alonzo Barber III, Esq., Enterprise Global Sales Group, Microsoft North America, Chevy Chase, MD

8:45 AM – Artificial Intelligence: The Way of the Future

- Bias in training models
- Ethical and moral obligations in training

Alonzo Barber III, Esq., Enterprise Global Sales Group, Microsoft North America, Chevy Chase, MD
Jennifer Passannante, Esq., Hoagland, Longo, Moran, Dunst & Doukas, LLP, New Brunswick, NJ

9:30 AM – Generational Diversity: The Interactive of Generation Z and X

- Differences in their perspectives of D&I
- Z's replacing The Boomers
- Millennials in the workforce

Adebola Ibidapo, Environmental Claims Specialist, Brandywine Group, Dallas, TX
Denzel Singletary, Manager, Global Government Relations, eBay, Inc., Washington, DC
Ralph Woodard, Claims Manager, The Navigators Group, Inc., San Francisco, CA
Rey S. Yang, Esq., Yang Professional Law Corporation, Pasadena, CA

10:30 AM – Break

10:45 AM – The White Male Perspective

Moderator: Kristi K. Brownson, Esq., Brownson Norby PLLC, Minneapolis, MN
Alonzo Barber III, Esq., Enterprise Global Sales Group, Microsoft North America, Chevy Chase, MD
Nick C. Giallourakis, Esq., Forman Watkins & Krutz LLP, Jackson, MS

11:30 AM – The Impact of Social Media on Diversity and Inclusion

- The Candidate and Employer Perspective on Social Media

Priyanka Gandhi, Esq., Senior Technical Claims Specialist, QBE North America, New York, NY

Priscilla Jimenez, Esq., Kline & Specter, PC, Philadelphia, PA

Additional Speakers to be Added.

12:15 PM – Lunch (on your own)

1:30 PM – The In-House Counsel and Insurance Perspectives

- Effective Internal Programs to Promote Diversity & Inclusion
- Hiring Diverse and Inclusive Law Firms
- How to Better Serve Your Clients

Moderator: Javier F. Flores, Esq., Manning Gross + Massenburg, LLP, Boston, MA

Debbie A. Carlos, Vice President, Deputy General Counsel, Comcast NBCUniversal, Philadelphia, PA

Elizabeth Feeney, Assistant General Counsel, GlaxoSmithKline, Philadelphia, PA

David Pilson, Director, Compensation & Benefits Counsel, eBay Inc., San Jose, CA

2:15 – Insights on Diversity in the Legal Community - The Law Firm Perspective

- What Are Law Firms Doing? How Are You Tracking?
- Are There Incentives?
- Recruitment, Hiring & Retention
- Staying in the Practice of Law
- What Are the Implications of D&I

Madina Axelrod, Esq., Segal McCambridge Singer & Mahoney, Ltd., New York, NY

Butler Buchanan III, Esq., Marshall Dennehey Warner Coleman & Goggin, Philadelphia, PA

Bernadette W. Catalana, Esq., Lavin, O'Neil, Cedrone & DiSipio, New York, NY

Gregory B. Gilmore, Esq., Goldberg Segalla, Newark, NJ

3:00 PM – Break

3:15 PM – Deconstructing the Definition of Diversity by Introducing its Various Dimensions

- Diversity: It's More Than What is Racially, Culturally and Physically Evident
- Creating a New Paradigm of Inclusion
- Business Inclusion Groups (BIGs)- Cultural Competency Engines that Serve as a Hybrid Between Traditional ERG/ARGs and Diversity Councils

Moderator: Kelly Fields, Recruiting Specialist, Human Relations, Bimbo Bakeries USA, Philadelphia, PA

Kanan Sheth, Assistant Vice President, Claims Counsel, Purchase, NY

Richard H. Taylor, Litigation Counsel, Saint-Gobain Corporation, Malvern, PA

Kenneth P. Williams, Esq., Segal McCambridge Singer & Mahoney, Ltd., Detroit, MI

4:00 PM – Collaborative Efforts Between Private & Public Entities

Ann M. Anaya, Esq., Chief Diversity Officer, Global Diversity and Inclusion Strategic Lead, 3M, St. Paul, MN
James C. Burroughs II, Chief Inclusion Office of Minnesota, Governor’s Office, Minneapolis, MN

4:30 PM – What is Not Working and What is Next?

- Moving away from unconscious bias training
- New approaches: Communications team, campaign language, etc.
- Business case: Those that do not accept the premise of diversity
- Inclusive culture supports a more diverse workforce

Ann M. Anaya, Esq., Chief Diversity Officer, Global Diversity and Inclusion Strategic Lead, 3M, St. Paul, MN
Wesley D. Bizzell, Esq., Senior Assistant General Counsel, Managing Director of Political Law & Ethics Programs, Altria Client Services LLC, Washington, D.C.
William T. Eveland, Esq., Saul Ewing Arnstein & Lehr LLP, Chicago, IL

5:15 PM – Networking Cocktail Reception

**Speakers and Agenda subject to change*

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November 1, 2018

Conference Details and Information:

REGISTRATION

Registration Cost: \$795.

All in-house counsel and insurance professionals receive complimentary registration at Perrin Conferences live programs.

Contact Bethany Corio (bcorio@perrinconferences.com) 610-220-1817 or Lynnsey Perrin (lperrin@perrinconferences.com) 610-804-6165 to register at the complimentary rate.

Register by Mail:

Complete the Mail-In Registration Form at the end of brochure.

Mail to:

Perrin Conferences
214 Orchard Way
Wayne, PA 19087

Scan & Email Form to: bcorio@perrinconferences.com or lperrin@perrinconferences.com

Register by Email or Phone:

Lynnsey Perrin	610-804-6165	lperrin@perrinconferences.com
Bethany Corio	610-220-1817	bcorio@perrinconferences.com

Each registration includes private website access to course materials and admission to all networking events including refreshment breaks and a cocktail reception. *Group discounts available, please inquire.*

HOTEL INFORMATION

The Inn at the Union League
140 South Broad Street
Philadelphia, PA 19102

Please call the Inn at (215) 587-5570 and reference the Perrin Conferences room block to receive the discounted group rate of \$240 per night. Reservations must be made before October 17, 2018.

CLE INFORMATION

Applications are being made to all CLE states as requested by attendees. Please contact Katie Milnes (kmilnes@perrinconferences.com) with any questions regarding CLE.

CANCELLATION POLICY

If you cannot attend the conference, please notify us prior to October 18, 2018 and we will refund your fee. Cancellations received after this date and no-shows are subject to a \$200 administrative fee. You may enroll a substitute at any time before the course starts.

FINANCIAL AID POLICY

Perrin Conferences is dedicated to providing high-quality continuing legal education to attorneys interested in course offerings. Program registrants who are unable to afford registration fees due to financial hardship may apply for a complete registration waiver or reduction in fee. Factors to be considered include employment status and annual income. Please send a written letter to Lynnsey Perrin addressing your financial situation for consideration. All requests must be submitted 14 days prior to the start of the program and are kept confidential.



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November 1, 2018
The Union League of Philadelphia
Philadelphia, PA

Mail-in Registration Form

Name _____

Company/Firm Name _____

Address _____

City _____

State _____ Zip Code _____

Email Address _____

CIRCLE ONE: Attorney Insurance Professional In-House Counsel Other_____

Registration Fee: \$795

(All Insurance Professionals & In-House Counsel receive Complimentary attendance)

Name on Credit Card _____

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