



Conference Chairs

Craig J. Compoli, Jr., Esq., Partner
O'Toole Scrivo, Cedar Grove, NJ

Stephen M. Mahieu, Esq., Chief Counsel, Litigation
The Kraft Heinz Company, Chicago, IL

Gabriel S. Slominski, Esq., Assistant Vice President, Surplus &
Specialty Lines
Crum & Forster, Chicago, IL

**All in-house counsel and insurance claims professionals receive complimentary registration*

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Thursday, November 5, 2020

All sessions are scheduled in the Eastern Time Zone.

10:00 AM – 10:15 AM ET: Welcome and Opening Remarks

Craig J. Compoli, Jr., Esq., O'Toole Scrivo, Cedar Grove, NJ
Stephen M. Mahieu, Esq., Chief Counsel, Litigation, The Kraft Heinz Company, Chicago, IL
Gabriel S. Slominski, Esq., Assistant Vice President, Surplus & Specialty Lines, Crum & Forster, Chicago, IL

10:25 AM – 11:25 AM ET: Recent & Future Trends in the Food & Beverage Industry

- Regulatory Issues: What are regulators focusing on? What are the new rules?
- COVID-19 Impact and Challenges: Executive Orders & the Law

Moderator: Gabriel S. Slominski, Esq., Assistant Vice President, Surplus & Specialty Lines, Crum & Forster, Chicago, IL

Tim M. Agajanian, Esq., Ropers Majeski PC, Los Angeles, CA
Michelle Cappuccio, Esq., Reilly, McDevitt & Henrich, P.C., Cherry Hill, NJ
Ralph Crowley, Jr., President and CEO, Polar Seltzer, Worcester, MA
Dan Kenary, Co-Founder and CEO, Harpoon Brewery, Boston, MA
Melissa S. Sellers, Esq., Senior Director, Chief Counsel, Global Supply Chain and Antitrust, The Hershey Company, Hershey, PA

11:35 AM – 12:35 PM ET: The Intersection of IP Law and the F&B Industry

- When to pursue registration on a trademark
- IP issues surrounding the use of social media platforms in advertising
- Font copyright issues and how they relate to packaging and websites
- Trade secrets vs. patents of recipes

Moderator: Caroline Teichner, Litigation Counsel, The Kraft Heinz Company, Chicago, IL
Matthew Griffin, Deputy General Counsel, Ferrara Candy Company, Chicago, IL
Deanna R. Kunze, IP Litigation Partner, Nixon Peabody LLP, Chicago, IL
Holly M. Simpkins, Esq., Perkins Coie LLP, Seattle, WA

12:35 PM – 12:50 PM ET: Break / Meet the Exhibitors

12:50 PM – 1:50 PM ET: Update on Dram Shop and Liquor Liability

Moderator: Gabriel S. Slominski, Esq., Assistant Vice President, Surplus & Specialty Lines, Crum & Forster, Chicago, IL

Craig J. Compoli, Jr., Esq., Partner, O'Toole Scrivo, Cedar Grove, NJ

Jacob Felderman, Esq., Tyson & Mendes, Denver, CO

John R. Robinson, Esq., Maron Marvel Bradley Anderson & Tardy LLC, Dallas, TX

2:00 PM – 3:00 PM ET: Class Action Litigation Development

Steven P. Blonder, Esq., Much Shelist, P.C., Chicago, IL

Leah Casto, Counsel, Litigation, Conagra Brands, Inc., Chicago, IL

Isabelle Korshak, Esq., Litigation Counsel, Litigation, The Kraft Heinz Company, Chicago, IL

Angela M. Spivey, Esq., Alston & Bird, Atlanta, GA

Daniel A. Spira, Esq., Sidley Austin LLP, Chicago, IL

3:10 PM – 4:10 PM ET: In House Counsel Perspective

Moderator: Stephen M. Mahieu, Esq., Chief Counsel, Litigation, The Kraft Heinz Company, Chicago, IL

Robert Croft, Director, Corporate Counsel, Litigation, Starbucks, Louisville, KY

Farzin Firooznia, Vice President and Chief Counsel, North America Litigation, PepsiCo, New York, NY

Dale Johnson II, Associate General Counsel – North American Litigation, Molson Coors Beverage Company, Chicago, IL

Kevin M. Brennan, Chief Counsel US Litigation, Mondelēz Global LLC, East Hanover, NJ

Thomas Monroe, Vice President Litigation & Regulatory, Kellogg Company, Galesburg, MI

4:20 PM – 5:20 PM ET: Ethical Issues in Business Interruption Claims

- COVID-19 coverage issues

Kristin V. Gallagher, Esq., Kennedys Law LLP, Basking Ridge, NJ

Stanley M. Greenspan, Esq., Assistant Vice President & Coverage Counsel, Crum & Forster, Morristown, NJ

Brian Gross, Esq., MG+M The Law Firm, Boston, MA

Jack Prior, Esq., Hart McLaughlin & Eldridge, Chicago, IL

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Thursday, November 5, 2020 (Virtual)

All sessions are scheduled in the Eastern time zone.

REGISTRATION

Registration Rates:

- First and Second Registrants: \$450
- Third and Fourth Registrants: \$400
- Fifth and Sixth Registrants: \$350
- Seventh and Eighth Registrants: \$300
- Ninth and Tenth Registrants: \$250

All in-house counsel and insurance professionals receive complimentary registration at Perrin Conferences live programs.

Contact Bethany Corio (bcorio@perrinconferences.com) 610-220-1817 or Lynnsey Perrin (lperrin@perrinconferences.com) 610-804-6165 with questions or to register at the complimentary rate.

Register Online: <https://www.perrinconferences.com/conferences/food-beverage-litigation-conference-a-look-at-hospitality-liquor-food-liability-virtual/>

Register by Mail/E-mail:

Complete the Mail-In Registration Form at the end of brochure.

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Perrin Conferences
214 Orchard Way
Wayne, PA 19087

Scan & Email Form to: bcorio@perrinconferences.com or lperrin@perrinconferences.com

Register by Phone:

Lynnsey Perrin	610-804-6165	lperrin@perrinconferences.com
Bethany Corio	610-220-1817	bcorio@perrinconferences.com

Each registration includes private website access to course materials and admission to all conference sessions and networking. *Group discounts available, please inquire.*

VIRTUAL INFORMATION

What to Expect

The pivot to the new virtual platform allows for the same high caliber event consisting of panels populated with thought leaders from all perspectives and constituencies in food and beverage litigation—leading plaintiff and defense attorneys, in-house counsel, insurance professionals, etc.

How Will the New Format Work?

The conference will be run on the ON24 platform- just click your attendee link, no dial-in necessary. You will have access to a vast range of timely content and leaders in the field of environmental litigation – all from the comfort of your home office. The live stream conference works best on Chrome, Mozilla or Edge from a laptop or desktop computer. (Viewing from Internet Explorer or viewing on an iPad/Tablet may not provide the best attendee experience).

Virtual Networking

Chat with your peers, solution providers and speakers through the Group Chat.

Visit Virtual Exhibitor Booths for the Latest Product Solutions

The virtual exhibitor hall is where you'll find solution providers showcasing their products/services and are available in real-time to answer your questions. Exhibitors will also be giving demos of their products.

CLE CREDIT INFORMATION

This conference will be approved for 6.0-8.0 CLE credits depending on the state. Applications are being made to all states as requested by attendees. Please send requests for state specific accreditation to Cassie Yaticilla (cyaticilla@perrinconferences.com). Attendees must answer 3 polling questions per session to receive credit.

CANCELLATION POLICY

If you cannot attend the conference, please notify us prior to October 22, 2020 and we will refund your fee. Cancellations received after this date and no-shows are subject to a \$100 administrative fee. You may enroll a substitute at any time before the conference starts.

FINANCIAL AID POLICY

Perrin Conferences is dedicated to providing high-quality continuing legal education to attorneys interested in course offerings. Program registrants who are unable to afford registration fees due to financial hardship may apply for a complete registration waiver or reduction in fee. Factors to be considered include employment status and annual income. Please send a written letter to Lynnsey Perrin addressing your financial situation for consideration. All requests must be submitted 14 days prior to the start of the program and are kept confidential.



Perrin Conferences- Food & Beverage Litigation Conference
Thursday, November 5, 2020 (virtual)

Mail-in Registration Form

Attendee Name _____

Company/Firm Name _____

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CIRCLE ONE: Attorney Non-Attorney Insurance Professional In-House Counsel

Registration Fee:

- First and Second Registrants: \$450
- Third and Fourth Registrants: \$400
- Fifth and Sixth Registrants: \$350
- Seventh and Eighth Registrants: \$300

**All Insurance Professionals & In-House Counsel receive Complimentary attendance*

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