

PERRIN CONFERENCES

DIVERSITY & INCLUSION CONFERENCE



November 2, 2017
Hyatt at the Bellevue
Philadelphia, PA

Chair:

Alonzo Barber, Attorney, Microsoft North American, Washington, DC

Thank you to our Agenda sponsor:



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Thursday, November 2, 2017

8:15 AM Registration & Continental Breakfast

Located in Ballroom Foyer & Ballroom Balcony

9:00 AM – Welcome & Opening Remarks

Alonzo Barber III, Attorney, Enterprise Global Sales Group, Microsoft North America, Chevy Chase, MD

9:15 AM – Insights on Diversity in the Legal Community - The Law Firm Perspective

- What Are Law Firms Doing? How Are You Tracking?
- Are There Incentives?
- Recruitment, Hiring & Retention
- What Are the Implications of D&I

Moderator: Alonzo Barber III, Attorney, Enterprise Global Sales Group, Microsoft North America, Chevy Chase, MD

Bernadette W. Catalana, Esq., Lavin, O'Neil, Cedrone & DiSipio; Candid Talk Women, co-founder

Juan C. Fernandez, Esq., Partner, O'Toole Scrivo Fernandez Weiner Van Lieu, LLC, Cedar Grove, NJ

Rey S. Yang, Esq., Managing Partner, Yang Professional Law Corporation, Pasadena, CA

10:00 AM – Generational Diversity: Preparing for the Next Generation

- Developing A Pipeline - What Is The Legal Professional Doing to Grow A Culture Open To Diverse Candidates And To Forge A Connection Among A Diverse Workforce
- How Are Firms and Corporations Preparing For The Next Generation of Lawyers
- Out with The Old, In With The New?
- Getting Involved In D&I Initiatives As A Junior Attorney

Moderator: Antoinette D. Hubbard, Esq., Director, Maron Marvel Bradley Anderson & Tardy LLC, Wilmington, DE

Stephanie W. Hu, Counsel, Comcast, Philadelphia, PA

Amorya M. Orr, Esq., Associate, Forman Watkins & Krutz LLP, Jackson MS

Samantha Stolfi, Counsel, Litigation, Hyundai Motor America, Orange County, CA

10:45 AM – Break

11:00 AM – Step into Someone Else's Shoes

- Unconscious Bias / White Male Privilege / Cultural Competence
- Strategies to Support Woman and Minorities

Sheryl L. Axelrod, Esq., President, The Axelrod Firm, PC, Philadelphia, PA

Jennifer Passannante, Esq., Partner, Hoagland, Longo, Moran, Dunst & Doukas, LLP, New Brunswick, NJ

Mara Williams, Esq., Head of Legal Affairs and Compliance, Edmund Optics, Barrington, NJ

Ralph Woodard, Claims Manager, The Navigators Group, Inc., San Francisco, CA

12:00 PM – Lunch (on your own)

1:15 PM – The In-House Counsel Perspective

- Effective Internal Programs to Promote Diversity & Inclusion
- Hiring Diverse and Inclusive Law Firms
- How to Better Serve Your Clients

Moderator: Dee Spagnuolo, Esq., Partner, Ballard Spahr LLP, Philadelphia, PA

Alonzo Barber III, Attorney, Enterprise Global Sales Group, Microsoft North America, Chevy Chase, MD

Lawrence Dietrich, Vice President & General Counsel, Liberty Coca-Cola Beverages LLC, New York, NY

Dart Jackson, Deputy General Counsel – Litigation, Ciox Health, Alpharetta, GA

2:00 – The Impact of Social Media on Diversity and Inclusion

- The Candidate and Employer Perspective on Social Media
- How to Use Social Media to Get Yourself Noticed

Ousman Jobe, Strategic Partnerships Manager, LinkedIn, New York, NY

Hina Shah, Senior Risk Management Consultant, Brokerage Casualty & Excess, Nationwide, New York, NY

2:45 PM – Unique D&I Programs – Thinking Outside the Box

- Reverse Mentoring Program – Younger employees acting as mentors to seasoned employees
- Employee Resource Groups (ERG)
- Talent Management

Amaryah K. Bocchino, Managing Partner, Manion, Gaynor & Manning, LLP, Wilmington, DE

Elizabeth Feeney, Assistant General Counsel, GlaxoSmithKline, Philadelphia, PA

3:30 PM – Break

Sponsored by: Righi Fitch Law Group

3:45 PM – Disruption of the Status Quo: How to be a Catalyst for the Exponential Change without Losing your Job

Moderator: Elizabeth S. Fitch, Esq., Founding Partner, Righi Fitch Law Group, Phoenix, AZ

Gail Arkin, Senior Vice President and General Counsel, Berkley Cyber Risk Solutions, New York, NY

Jennifer Bergstrom, Esq., Senior Claims Counsel, Hiscox USA, Chicago, IL

David Pilson, Director, Compensation & Benefits Counsel, eBay Inc., San Jose, CA

4:30 PM – Retention of Diverse Outside Counsel

- Mechanisms for Retaining Diverse Outside Counsel
- Ensuring Diverse Counsel Work and Origination Credit

- Role of Corporations in Promoting Diversity Through Retention Practices

Moderator: Javier F. Flores, Esq., Partner, Manion Gaynor & Manning, LLP, Boston, MA

Brian Gatens, Senior Analyst, AIG, Jersey City, NJ

Angelita Hernandez, Director Counsel, Real Estate, Target, Minneapolis, MN

Courtney R. Reid, Assistant Vice President & Counsel, MassMutual Financial Group, Springfield, MA

5:15 PM – Networking Cocktail Reception

Located in Ballroom Balcony

**Speakers & Agenda are subject to change*

Perrin Conferences

Diversity & Inclusion Conference

Conference Details and Information:

REGISTRATION

Registration Cost: \$795.

All in-house counsel and insurance professionals receive complimentary registration at Perrin Conferences live programs.

Contact Anita Borger (aborger@perrinconferences.com) 610-220-1817 or Lynnsey Perrin (lperrin@perrinconferences.com) 610-804-6165 to register at the complimentary rate.

Register by Mail:

Complete the Mail-In Registration Form at the end of brochure.

Mail to:

Perrin Conferences
200 Coldstream Drive
Berwyn, PA 19312

Scan & Email Form to: bcorio@perrinconferences.com or lperrin@perrinconferences.com

Register by Email or Phone:

Lynnsey Perrin	610-804-6165	lperrin@perrinconferences.com
Anita Borger	484-459-8684	aborger@perrinconferences.com

Each registration includes private website access to course materials and admission to all networking events including refreshment breaks and a cocktail reception. *Group discounts available, please inquire.*

HOTEL INFORMATION

Hyatt at the Bellevue
200 South Broad Street
Philadelphia, PA 19102

Please call the hotel (215) 893-1234 and reference the Perrin Conferences room block to receive the discounted group rate. The group rate is \$209 per night for a King room. Or click the below link:

<https://aws.passkey.com/gt/212991191?gtid=e7fc3590056be501fcf33acdb64e5828>

The conference is located in the Grand Ballroom.

CLE INFORMATION

Applications are being made to all CLE states as requested by attendees. Please contact Katie Milnes (kmilnes@perrinconferences.com) with any questions regarding CLE.

CANCELLATION POLICY

If you cannot attend the conference, please notify us prior to October 19, 2017 and we will refund your fee. Cancellations received after this date and no-shows are subject to a \$200 administrative fee. You may enroll a substitute at any time before the course starts.

FINANCIAL AID POLICY

Perrin Conferences is dedicated to providing high-quality continuing legal education to attorneys interested in course offerings. Program registrants who are unable to afford registration fees due to financial hardship may apply for a complete registration waiver or reduction in fee. Factors to be considered include employment status and annual income. Please send a written letter to Lynnsey Perrin addressing your financial situation for consideration. All requests must be submitted 14 days prior to the start of the program and are kept confidential.

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Mail-in Registration Form

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CIRCLE ONE: Attorney Insurance Professional In-House Counsel Other _____

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